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**POLICY GROUP LAUNCHES STATEWIDE MEDIA CAMPAIGN**  
*Billboards, Mailers, Website Weigh-in on Capitol Transparency Debate*

**BOZEMAN (04.27.09)** Montana Policy Institute, a non-partisan policy research institute, is joining the statewide debate on spending transparency with a new statewide educational media campaign. The free-market think-tank is bolstering its recent online animated web short “BigSkySearch.info,” with a series of billboards in and around the State Capitol in Helena, and an informational mailer to all legislative districts.

The billboards and mail highlights Montana’s current legislative debate over a proposed transparency website. If approved, Montana will become the nineteenth state to approve a measure to place all state spending, contracts and state salaries in on online, searchable database.

> **Billboard samples can be viewed at: [www.BigSkySearch.info](http://www.BigSkySearch.info)**

“The federal government’s \$800,000,000 airlift of stimulus tax dollars without an instruction manual is really the biggest billboard for transparency,” said Carl Graham, CEO of Montana Policy Institute. “Most politicians want to do the right thing when it comes to spending other people’s money, but putting a GPS tracking device on every dollar that leaves the State Capitol adds a necessary layer of accountability to the process. We’re using a little humor and commonsense to make the case,” he added.

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